

# Security Awareness

The greatest potential source of error that allows criminals to enter systems is the human being. The increasing digitalization of hospitals also increases the need for system protection. Security awareness measures ensure increased awareness among employees. In this way, dangers that arise due to negligent behavior or ignorance are to be reduced and thus the cyber security of the health care facilities is to be increased.

## Pain Points

- Reputational damage, operational failures, and data loss due to cyber attacks
- Regulations and laws that prescribe awareness trainings
- Increasing networking of systems and complexity of the necessary security precautions
- Ignorance and misconduct of employees

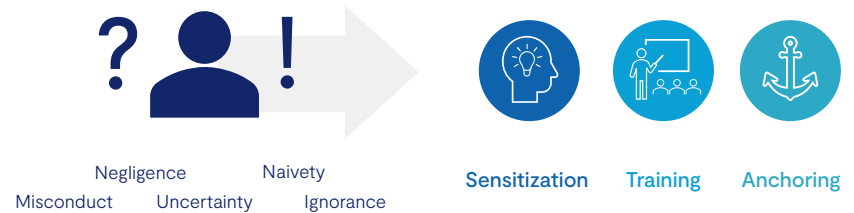
## Procedure

- 1 Understand the initial situation of the institution, taking into account the level of knowledge of the employees
- 2 Design measures and identify individual needs
- 3 Implement the awareness concept

## Raising employee awareness increases cyber security

The „human“ factor as the greatest security risk

Awareness concept



## Customer benefits



### Create awareness

Demonstration of possible security gaps and their exploitation by criminals



### Individuality and scalability

Develop an individual, multi-applicable and flexibly scalable concept



### Increase cyber security

Increase cyber security by excluding employee misconduct

## Experiences

### Project management “Cyber Security Days”

- Conception and organization of an awareness event, applicable for several locations
- Development of relevant content and suitable visual material
- Overall coordination of all activities and stakeholders involved
- Accompanying the events as contact person for employees' queries

### Project management “Awareness Initiative”

- Conception and organization of several campaigns to increase awareness for 30,000 employees
- Overall coordination of stakeholders
- Conception and content design of the campaigns and training material, including e-learning, workshops, events, newsletters and printed materials

## Contact



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