Catena-X: What is in it for me?

Strategy & Onboarding Advisory

Key insights Catena-X Ecosystem

Catena-X aims to create a **data ecosystem** that enables every player along the **automotive value chain** to derive the greatest possible benefit from cross-company data at the product, service, process and organization/ business levels.

Catena-X as enabler of digital ecosystems

"Providing the most user-friendly environment for building, operating and collaboratively using an end-to-end data chain along the entire value chain."

Source: Catena-X

What can Catena-X offer to your company?

A Data-Driven Business Ecosystem: In this kind of ecosystems, data is the strategic resource used by the members to jointly create innovative value.

Use-Case driven: First use cases that exploit the advantages of comprehensive data chains are being implemented and can be augmented by individual business apps. The wide range of use-cases cover for example CO2 reporting, Traceability and Circular Economy enablement.

Trust & Security: On the one hand, business value for every partner comes into effect only by sharing, on the other hand, intellectual property must be protected.

Data Sovereignty as a key concept: Compliant with secured data space standards (e.g. IDS & GAIA-X), Catena-X enables you to self-determine which data can be accessed by whom, how, when and at what price.

An open environment: The Catena-X network is open, linking users and vendors. The technologies are scalable for all sizes of businesses.
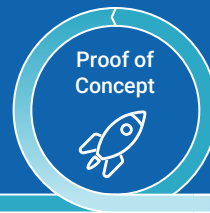
Detecon Advisory Services

Detecon Advisory Services lead to the roadmap to **unleash the individual value** from joining Catena-X.

Exemplary aspects to assess benefits, costs and risks:

≫ At what point in time should I get involved? What are the risks if we get involved too late?

≫ We produce mainly outside the EU, why should we be involved here?

≫ How does that fit with my cloud strategy : Do we have to start from scratch or go into vendor lock-in?

≫ Can we participate in the design of use cases? How can I bring in my own business apps?

≫ How can this approach help me in general to become a data-centric company?

≫ Which additional business benefits can we generate for example through data-centric business models?

With our Advisory Approach, you can gain your first practical experience in the company's own environment as well as plan the concrete implementation.

Proof of Concept

Strategy & Roadmap

Gather experience using a use case in your own environment and demonstrate the benefits to your stakeholders.

Adjust your strategy based on the data economy, understand the implications, and update the project portfolio & roadmap.

Why Detecon?

By relying on our proven methodologies and technology – Data Thinking Method and Data Intelligence Hub (worldwide the first available IDS data space) – we help you to get a head-start towards utilizing the full potential of Catena-X.

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