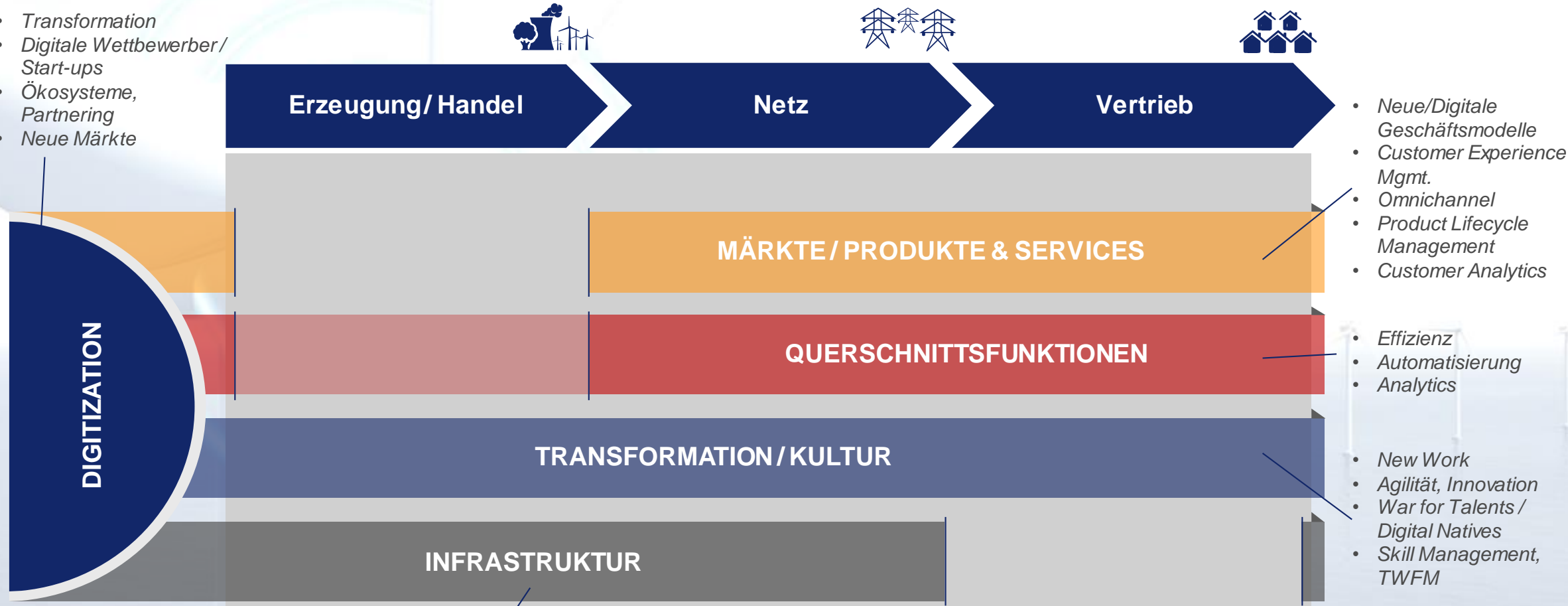


# Herausforderungen in der Energie-Branche

- Transformation
- Digitale Wettbewerber/ Start-ups
- Ökosysteme, Partnering
- Neue Märkte



- Neue/Digitale Geschäftsmodelle
- Customer Experience Mgmt.
- Omnichannel
- Product Lifecycle Management
- Customer Analytics

- Effizienz
- Automatisierung
- Analytics

- New Work
- Agilität, Innovation
- War for Talents / Digital Natives
- Skill Management, TWFM

- IT/OT Konvergenz
- Industry 4.0
- Cloud, IoT
- Smart Grid/Metering
- IT/OT Security
- Kostendruck, Regulierung