

Accounting Separation



Client Profile



The National Broadcasting and Telecommunications Commission (NBTC) is the converged regulator in Thailand. Its duties and responsibilities are to regulate all telecommunication and broadcasting services in Thailand as required by the Master Plan and to perform regulatory activities for telecom and broadcasting businesses e.g. setting criteria and categories for telecoms and broadcasting services, permitting and regulating the use of spectrum/frequencies and granting licenses to telecoms and broadcasting providers.

Client Situation

Accounting Separation (AS) has become an effective means in most of the developed telecoms markets in order to enhance cost transparency, to promote fair market prices, avoid SMP and non-discriminatory practices. The major goal for the regulator is to identify-competitive cross subsidies.

As the Thai telecoms market has become more mature and competitive and business structures have become more complex and complicated along the wholesale and retail line of the operators, the NBTC saw the need to implement AS.

Our Response

During the 24-month project, Detecon provided end-to-end support to the NBTC along four stages. In stage 1, Detecon provided an analysis of the current telecom market and regulatory status in Thailand, an analysis of the regulatory approaches for implementing Accounting Separation and an overview on best practice approaches from international benchmark countries. During stage 2, common regulatory procedures were exercised in order to implement AS, such as a Regulatory Impact Assessment (RIA), public hearings and notification drafting. In stage 3, Detecon supported the regulator during the implementation process by developing the AS tool. Furthermore, Detecon conducted training for both internal and external

Detecon Asia-Pacific Ltd. is a subsidiary of Detecon International, one of the world's leading consultancies in the field of ICT and management consultancy. Today, Detecon International, which is headquartered in Germany, has a workforce of more than 1000 staff in 15 locations worldwide. Detecon Asia-Pacific Ltd. has been operating in the Asian market since 1985 and has established itself as an inherent part of the Asian ICT-industry by delivering projects to companies representing all areas of ICT.

Why Detecon?

NBTC chose Detecon for the implementation of Accounting Separation due to their unique combination of expertise in cost accounting, accounting separation, designing and implementing regulatory frameworks in the Thai telecoms market. In addition, Detecon has successfully performed a large number of regulatory projects in the past with the NBTC.

stakeholders throughout the knowledge transfer process. Finally, in stage 4, Detecon supported the NBTC in the operational stage with data analysis by reviewing the AS reports in order to derive further regulatory recommendations for the regulator.

Client Benefits

Throughout the project, Detecon supported the NBTC with an end-to-end regulatory approach in order to assess, implement and impose Accounting Separation in the Thai telecoms market. The Thai regulator gained international knowledge regarding the AS approach and obtained useful information and materials for further operation such as the imposition of regulatory remedies in the future. In addition, this project also enabled the NBTC to fulfill all regulatory requirements for imposing AS effectively. Overall, through Detecon’s support, the NBTC was able to successfully implement AS as one of its regulatory frameworks to enhance transparency, to detect anti-competitive subsidies and to promote fair prices in the Thai telecoms market.

Copyright © Detecon 2014. All rights reserved.

