

# Executive Board



## **Dr. Karl-Michael Henneking, Managing Partner**

Dr. Karl-Michael Henneking has been managing partner and head of the Competence Practice “Strategy & Marketing” since 2004 and is a member of the Detecon Executive Board. He focuses in particular on advising telecommunications companies during the development and implementation of their business models and strategies; he has worked for clients in more than 30 different countries in Europe, Asia, and Africa. Dr. Henneking studied business administration with a focus on marketing and, prior to joining Detecon, worked as an academic staff member at the University of Hamburg, where he also earned his doctorate.